

2023 SPW 上海铂金周

SHANGHAI PLATINUM WEEK

SPW 2023

活动时间

6月26日-29日

June 26 to 29

敬 请 期 待

COMING SOON

三生万物

Strategic Partners: Lin-Gang Group, Anglo American plc

Advisor: Administrative Committee of China (Shanghai) Pilot
Free Trade Zone Lin-Gang Special Area

SHANGHAI PLATINUM WEEK (SPW)

2023 SPW
上海铂金周
SHANGHAI PLATINUM WEEK

➤ Vision & Mission

- ✓ Shanghai Platinum Week was initiated in 2021 by WPIC with two other agencies. Its vision is to develop an far-reaching annual event in the global PGM industry, working with both domestic and international stakeholders. Its mission is to facilitate international cooperation and communication in market intelligence, technology, investment and business, and to strengthen the sustainable development of PGM market.
- ✓ The inaugural Shanghai Platinum Week was held in June 2021, with 780 attendees and 40,000 online views.
- ✓ The 2022 Shanghai Platinum Week was held in September 2022, with 650 attendees and 80,000 online views.

➤ Forms of Participation

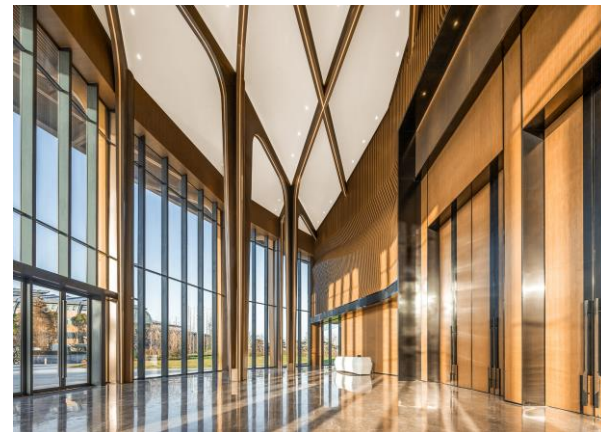
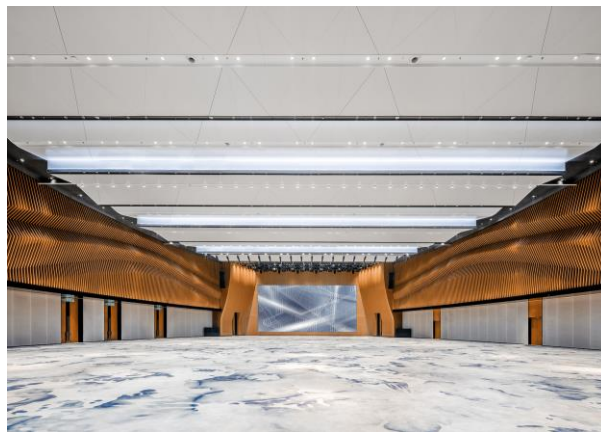
- ✓ The Shanghai Platinum Week is a week-long series of corporate events centred on Platinum Group Metals. These include, but are not limited to, conferences, seminars, exhibitions, corporate cocktails/banquets and product/report releases.
- ✓ China PGMs Market Summit is the core activity for SPW. The organizers will incorporate corporate events into the SPW schedule and help participating companies collaborate in SPW.

➤ Joint Organizers



Date	Venue	Morning	Afternoon	Evening
June 26 Mon	Intercontinental, Lin-Gang	Seminar: Anglo American plc	Seminar: Anglo American plc	THANK-YOU Dinner (AA) and Welcome Dinner (SPW)
June 27 Tue	Intercontinental, Lin-Gang	China PGM Market Summit: Opening Ceremony & PGM Market	China PGM Market Summit: Technology Applications and Innovations in PGM	THANK-YOU Dinner (INVITATION ONLY)
June 28 Wed	Intercontinental, Lin-Gang	China PGMs Market Summit: Financial and Trading Market for PGM	Seminar: Investment Policies in Lin- Gang Area (TBC, INVITATION ONLY)	/
June 29 Thu	Floor 6, Bund 22, SHANGHAI	Seminar: Shanghai senior officials' Meeting with International Executives (TBC, INVITATION ONLY)	LPPM Seminar: LPPM Good Delivery Accreditation (TBC, INVITATION ONLY)	/





Exterior

- Area: 7200m²
- Landmark of Dishui Lake

Venue

- Area: 2300m²
- Up to 1200 attendees
- Well designed with advanced equipment

Hallway

- Area: 2000m²
- Floor-to-ceiling windows

TRANSPORTATION

2023 SPW
上海铂金周
SHANGHAI PLATINUM WEEK



Shuttle service from June 26 to 28



21 miles from PVG, 40-minute drive

52 miles from SHA, 70-minute drive



48 miles from Shanghai Railway Station,
75-minute drive

45 miles from Shanghai South Railway Station,
70-minute drive

55 miles from Shanghai South Railway Station,
70-minute drive



2 miles from Dishui Lake Station, Line 16,
Shanghai Metro (10-minute drive)

VENUE BUND 22, SHANGHAI

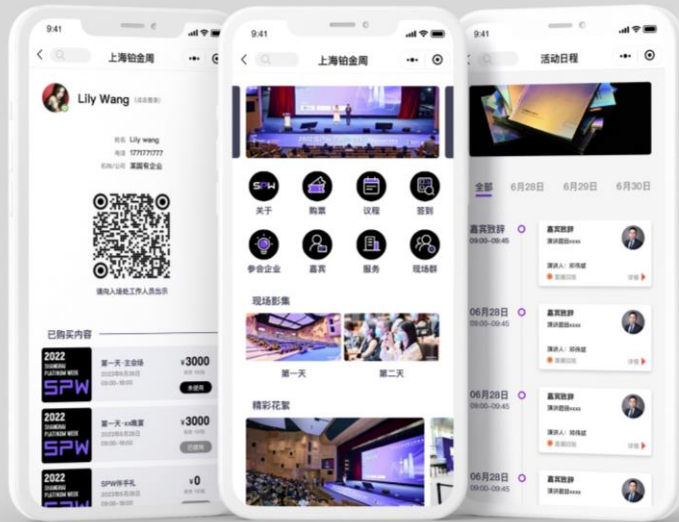
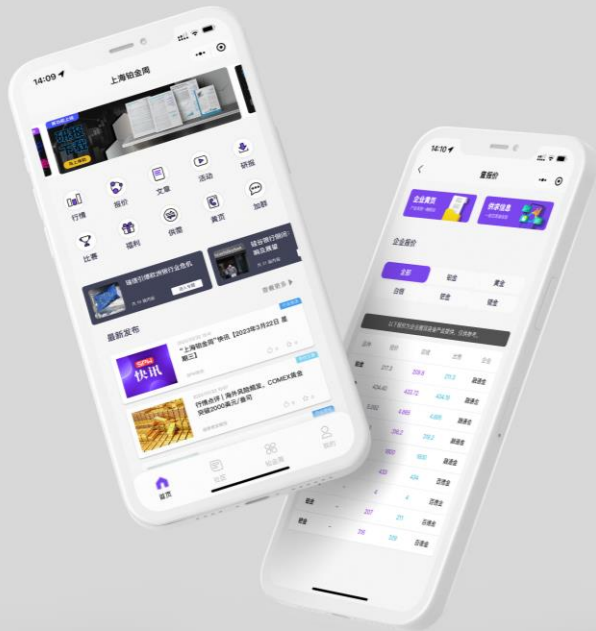
2023 SPW
上海铂金周
SHANGHAI PLATINUM WEEK



SPW MINI-APP: ONLINE PGM COMMUNITY HUB

ENHANCING EVENT EXPERIENCE

2023 SPW
上海铂金周
SHANGHAI PLATINUM WEEK

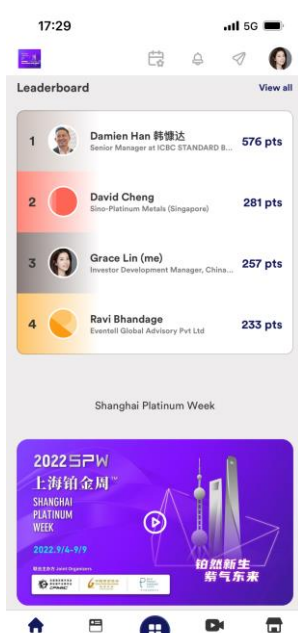
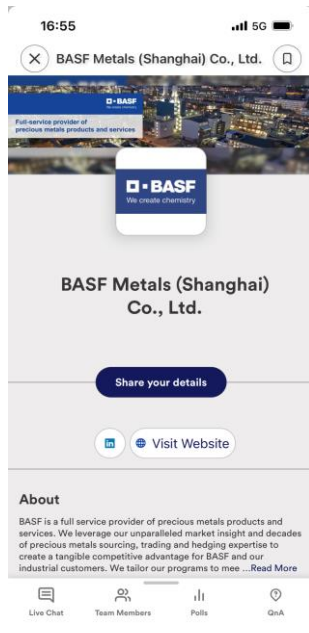


VIRTUAL ATTENDANCE + GLOBAL LIVESTREAMING



Hubilo

2023 SPW
上海铂金周
SHANGHAI PLATINUM WEEK



- SPW 2023 will continue to partner with Hubilo, one of the most advanced virtual event platforms in the world, to create a global conference experience without boundary:



Live-streamed the China PGM Market Summit globally and simultaneous translation in English/Mandarin.



Seamless chatting and networking function



Virtual booth for sponsors

EVENT PUBLICITY

2023 SPW
上海铂金周
SHANGHAI PLATINUM WEEK



PARTICIPATED COMPANIES AND ORGANIZATIONS (SELECTED)

2023 SPW
上海铂金周
SHANGHAI PLATINUM WEEK



2022SPW

上海铂金周™

SHANGHAI PLATINUM WEEK

2022.9/4-9/9

联合主办方 Joint Organizers



中国铂资再生协会
贵金属产业委员会
CPMIC



中国黄金协会
China Gold Association
铂金分会
Platinum Committee



World
Platinum
Investment
Council
世界铂金投资协会



铂然新生 紫气东来



主办方



中国物资再生协会
贵金属产业委员会
CPMIC



中国黄金协会
China Gold Association
铂金分会
Platinum Committee



World
Platinum
Investment
Council

世界铂金投资协会

特别赞助

 **BASF**

We create chemistry

2021

上海铂金周

SHANGHAI PLATINUM WEEK

China Platinum Group Metals Summit



SPW

上海铂金周™

SHANGHAI PLATINUM WEEK

We are committed to facilitating international cooperation and communication in market intelligence, technology, investment and business with deep roots in China, and to strengthen the sustainable development of PGMs market.

2023

Contact: Grace Lin (World Platinum Investment Council)

Mobile: 133-6637-3572

Email: wlin@platinuminvestment.com

www.shanghaiplatinumweek.com



SHANGHAI PLATINUM WEEK
WeChat Official Account



SHANGHAI PLATINUM WEEK
Video Channel



SHANGHAI PLATINUM WEEK
Mini-app



2022 SHANGHAI PLATINUM WEEK
Photo livestreaming Recap